
ملخص الدراسة باللغة الإنجليزية

Abstract

Infographics is representation of data and information by using graphics to make it understood, clearly and simply.

The study seeks to know The Role of information graphic (Infographic) in the treatment of Syrian Crisis in two sites (Russia Today (RT) and CNN in Arabic) from 30 March 2015 to 30 March 2016 this is by analysis and compare the Infographics about Syrian crisis in both sites.

The researcher will use descriptive approach and a form of semiotics analyzing, comparative, content analysis to analysis content, Syntactic and significance to know the symbols' meanings, explanation and the role of text in Infographics.

Problem Statement

Knowing the role of information graphics in the treatment of the Syrian crisis by analyzing its content, Syntactic and significance to knowing the symbols' meanings, explanation and the the role of text in Infographics. And the extent of the reflection of the political direction of the countries which own the sites (CNN Arabic, RT directed in Arabic) on the role of information graphic (Infographic) in the treatment of Syrian Crisis

Purpose of the study

The main objective of the study knows the role of information graphics in covering the Syrian crisis Sub - objectives of the study.

- Identify the Infographic as a new art of journalism
- Identifying the differences in the treatment of the Infographic in the Syrian crisis at the websites of the study sample.

The study led to some results:

- A variety of the use Infographic in the two sites of the study, which the site of (RT) in Arabic was, interested in the location maps Infographics, unlike the CNN in Arabic, which was interested in the comparative Infographic.
- There were also a variety in the means of designing the Infographic especially in (RT) in Arabic, which focused on the block design rather than the other types of the design. Unlike CNN in Arabic focused on the design of the columns since it is considered the most suitable design of the comparative forms.
- There were also a variety of convincing methods, sources and topics dealt via the Infographics in the selected samples of the study.
- The two sites of the study were right when they make use of colors meanings, lines, symbols and forms to deliver the implicit message of the Infographic.

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- The two site was interested in using the basic principles of designing the Infographic; like the unity: it could be a complete unity in one site or partial unity between the elements in one Infographic. This is along with the achievement of cadence and stability in the Infographic of the samples of the two selected sites of the study.
 - The text, in most of its positions, came in a form of pinpointing a piece of information. The whole and complete message of the Infographic specially the implicated of the text showed that the tendency or the ideology of the site of (RT) in Arabic supports Al-Assad regime and Russia helps the Syrian army. Unlike the CNN in Arabic, which was an opponent of Al-Assad regime, the thing that agrees with the ideology of the two states (Russia and the United States of America in dealing with the Syrian crisis.